



Network for a Healthy California

Local Food and Nutrition Education Orientation for FFY 2012 Awards

Funded by the USDA's Food Stamp Program through the California Department of Public Health's *Network for a Healthy California*. These institutions are equal opportunity providers and employers. The Food Stamp Program provides nutrition assistance to people with low income. It can help buy nutritious food for a better diet. For information on the Food Stamp Program, call 1-888-328-3483.

Presentation Outline

1. Introduction to the *Network*
2. SNAP-Ed & *Network* Guidelines
3. Programmatic *Network* Requirements
4. Resources
5. Trainings and Meetings



Section 1 - Introduction

- **History, Mission, Goals**
(GM Introduction)
- **Organizational Chart**
- ***Network* Units and Teams**
(GM Program section 702)
- ***Regional Networks***
(GM Program section 904)
- ***Network* Campaigns and Programs**
(GM Program section 701)



History of the *Network*

- 1997** **USDA approves first state plan with 4 LIAs & 2 CDHS partners**
- 1998** **Official launch of *Network***
- 2005** **Over 120 *Network*-funded projects, including LIAs, NIAs, Faith, and LFNE projects**
- 2007** **Official launch of new *Network* brand: Champions for Change**



Mission Statement

The mission of the *Network for a Healthy California (Network)* is to create innovative partnerships that empower low-income Californians to increase fruit and vegetable consumption, physical activity and food security with the goal of preventing obesity and other diet-related chronic diseases.



Network for a Healthy California

Empowering, Champions, Change Agents

Fruits and
Vegetables

Physical Activity

Food Security

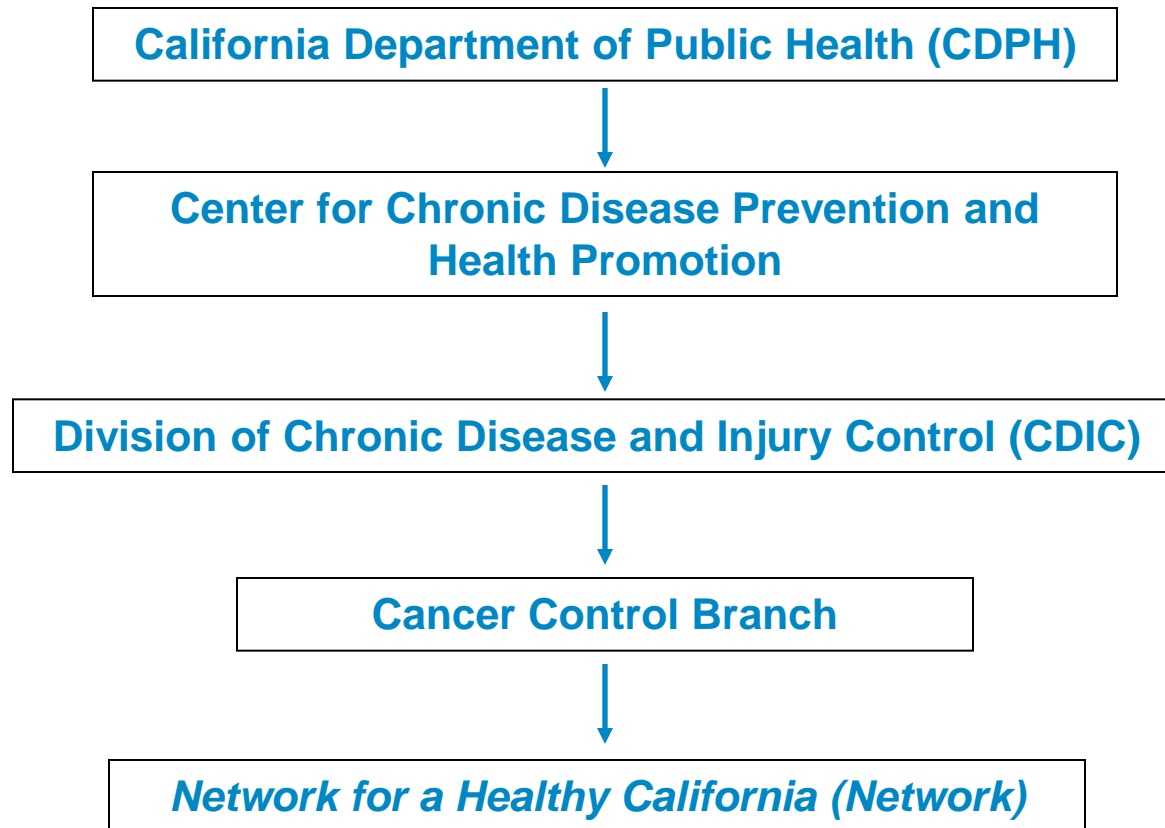
Chronic
Disease
Prevention

Primary Targets: Internal Culture, Intermediaries, Consumers

Secondary: Policy Makers, Executive Branch, Advocates, Media, Government Partners

Tools & Disciplines: Community Development, Systems Change, Policy, Research
and Evaluation, Environmental, Industry Practices, Communications

CDPH Organizational Chart



Network Units and Teams



Research and Evaluation Section (RES)

Goal: To advance the evidence base for large-scale, vertically integrated social marketing campaigns targeting SNAP-Ed eligible audiences

- Provides state-specific health statistics and data through its statewide surveys.
- Provides research and evaluation support to *Network* funded projects.



Media and Communications Team

- **Responsible for the development and execution of a statewide broad audience advertising effort and complementary public relations and publications support**
- **Covers three areas:**
 - **Marketing and Advertising**
 - **Public Relations**
 - **Publications Development and Distribution**



Regional *Networks*



Regional Networks

- **The *Regional Networks* are a resource for YOU**
- **Serve as a liaison between regional, state, and federal programs**
- **Support efforts among CalFresh participants and similar low-income residents to eat healthy diets and get daily physical activity**
- **Accomplished through three core areas:**
 - **Coordination**
 - **Collaboration**
 - **Implementation of targeted campaigns and programs**



Regional Networks

Skip to: [Content](#) | [Footer](#) | [Accessibility](#)

☒ This site ☐ California

[Home](#) [Programs](#) [Services](#) [Health Information](#) [Certificates & Licenses](#) [Publications & Forms](#) [Data](#)

en Español

- [Su salud en su idioma](#)

Most Popular Links

- [Birth, Death, & Marriage Certificates](#)
- [Licensing and Certification](#)
- [Pertussis \(Whooping Cough\)](#)
- [WIC](#)

Quick Links

- [About Us](#)
- [Decisions Pending & Opportunities for Public Participation](#)
- [Diseases & Conditions](#)
- [Job Opportunities](#)
- [Local Health Services](#)
- [Newsroom](#)
- [Public Availability of](#)

Home > [Programs](#) > [Cancer Prevention and Nutrition](#) > **Regional Networks**

Regional Networks

Regional Networks Guidelines Manual

The [Regional Networks for a Healthy California Guidelines Manual](#) is designed to help contractors successfully complete all requirements as outlined within each contract. Questions regarding the fiscal content of the manual should be sent to the assigned Contract Manager (CM) and programmatic questions should be directed to the assigned Program Manager (PM).

- **New Fiscal Section** (Section I. 100 – 900)
This section includes fiscal information relative to invoicing, budget revision requirements, and audits. Project Directors, as well as fiscal personnel, must carefully review and understand this section.
- **Program Administrative Section** (Section II. 100 – 800)
This section includes program administrative information to assist with the overall management of the *Regional Network* contract. This section outlines the policies and procedures required to meet the various conditions and contract compliance requirements of the *Regional Network* contract.

The *Regional Networks* are funded in 11 regions that together provide services to all California counties and are working to create environments to help low-income Californians eat healthy and get regular physical activity.

<http://www.cdph.ca.gov/programs/cpns/Pages/RegionalNetworks.aspx>

Network for a Healthy California

Campaigns and Programs

- **Consists of five targeted campaigns and programs that extend healthy eating and physical activity messages**
 - ***Children's Power Play! Campaign***
 - ***Latino Campaign***
 - ***African American Campaign***
 - ***Worksite Program***
 - ***Retail Program***

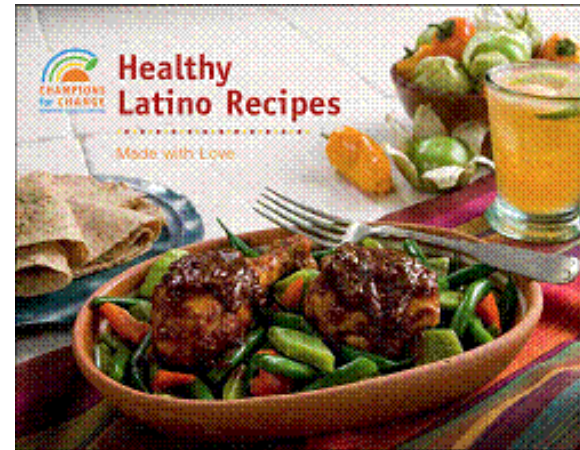


Network for a Healthy California—Children's Power Play! Campaign



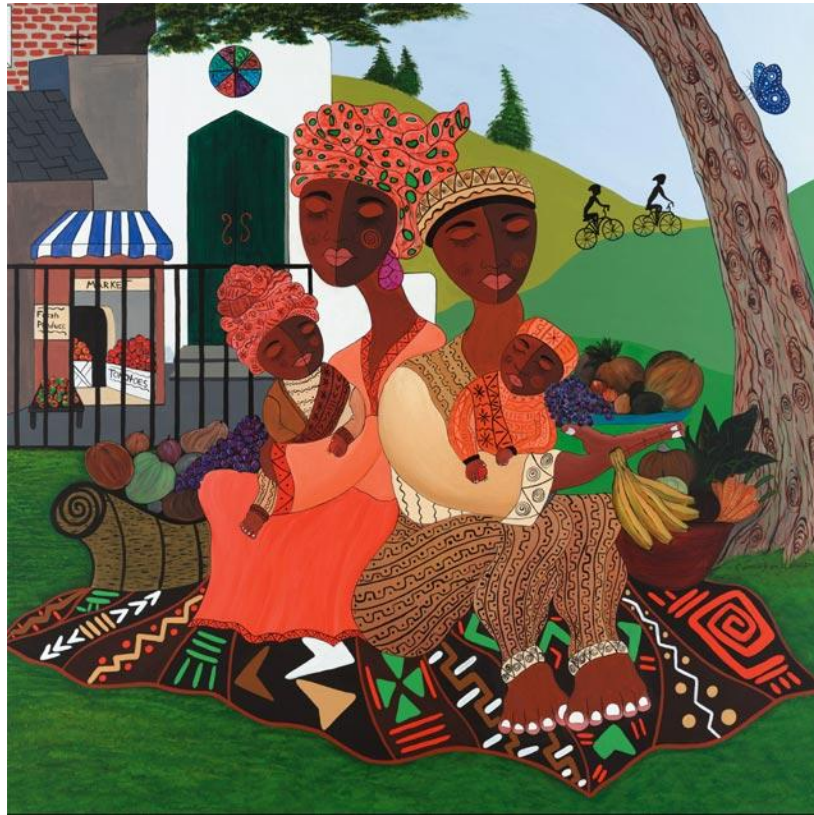
www.networkforahealthycalifornia.net/PowerPlay

Network for a Healthy California—Latino Campaign



www.networkforahealthycalifornia.net/Latino

Network for a Healthy California—African American Campaign



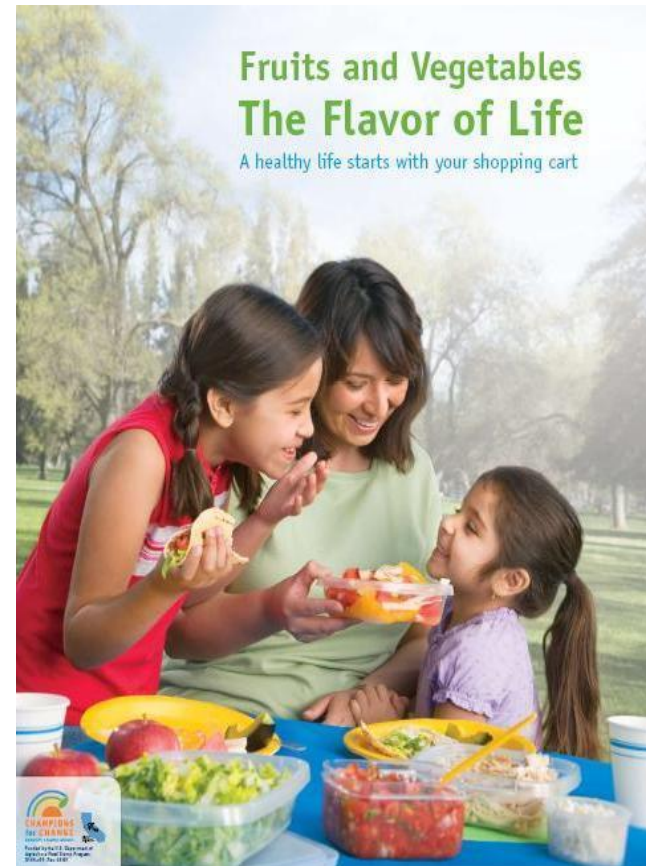
www.networkforahealthycalifornia.net/AfricanAmerican

Network for a Healthy California—Worksite Program



www.networkforahealthycalifornia.net/Worksite

Network for a Healthy California—Retail Program



Section 2 – SNAP-Ed & *Network* Guidelines

- SNAP-Ed Website
- *Network* Guidelines Manual
- Program Letters
- CalFresh Promotion vs. CalFresh Outreach
(GM Program section 409)



SNAP-Ed Guidance



Search SNAP-Ed Connection

- ◊ Search all USDA
- ◊ Advanced Search
- ◊ Search Tips

Browse by Subject

- ▶ Recipes
- ▶ **National SNAP-Ed**
- ▶ Resource Library
- ▶ State Gates
- ▶ Photo Gallery
- ▶ Professional Development Tools

You are Here: Home / National SNAP-Ed

National SNAP-Ed

From the latest Policy Memorandums from FNS to the current fiscal year's SNAP-Ed Plan Guidance, this is your link to communication from National SNAP-Ed.

Spotlights

About the Supplemental Nutrition Assistance Program (SNAP)
Information and outreach materials for SNAP that are applicable to SNAP-Ed providers.

About SNAP-Ed
Online resources and documents regarding SNAP-Ed, including Guiding Principles, research, systems review reports and more.

Nutrition Education Plan Guidance
Complete guidance document and optional report plan templates to assist educators and administrators in program planning and development.

Education and Administrative Reporting System (EARS)
Describes FNS' current efforts to develop an ongoing reporting system for SNAP-Ed.

Nutrition Education and Obesity Prevention Grant Program

Food and Nutrition Service (FNS) Model of SNAP-Ed and Evaluation

Current Policy Memorandums
Communications from USDA and Food and Nutrition Service.

Historical Policy Memorandums
These documents are no longer produced, and are superseded by the current SNAP-Ed (Food Stamp Nutrition Education) Plan Guidance. They are available as a reference only.

National SNAP-Ed

- ◊ Nutrition Education and Obesity Prevention Grant Program
- ◊ Policy Memorandums
- ◊ About the Supplemental Nutrition Assistance Program (SNAP)
- ◊ About SNAP-Ed
- ◊ SNAP-Ed Plan Guidance and Templates
- ◊ Education and Administrative Reporting System
- ◊ Food and Nutrition Service Model of SNAP-Ed (FSNE) and Evaluation
- ◊ Historical Policy Memorandums

Loving Your Family Feeding Their Future

Now Available EARS Online Training Module!

<http://snap.nal.usda.gov/>

Network Guidelines Manual

On the *Network* homepage:

www.cdph.ca.gov/programs/CPNS/Pages/default.aspx

Under the “Local Incentive Awardees (LIA)” section

☒ **Click on Guidelines Manual**

- Fiscal Section
- Program Planning and Resources Section
- Allowable and Unallowable Costs



Informal Changes to SOW

- **Minor SOW changes that do not alter the basic scope, goal, purpose or contract amount**
- **Must contact assigned Program Manager prior to making changes to the SOW**
- **Refer to the LIA Guidelines Manual for the Informal SOW Change Process**

Changes to Intervention Sites and Materials Usage

- All requested changes in locations and materials need to be submitted to your PM
- Must not overlap with UC FSNEP/SNAP (if in schools)
- *Network* submits changes to USDA quarterly for approval
 - USDA disallowance if activities are conducted at a site that has not been approved.
- See Program Letter 10-04

Changes to Intervention Sites

Add Site	Delete Site	County	Site Name and address	Type of setting (same as listed in Project Synopsis/Summary)	Census tract #	Ethnicities served	% of Federal poverty level < 185%	SOW goal, objective, and activity	Services provided	Impact on budget
<div> ► ► ► Schools Sites Community Sites Proxy Sites ⚙️ </div>										

Add Site	Delete Site	Site name and address	Type of setting (same as listed in Project Synopsis/Summary)	SOW goal, objective, and activity	Services provided	Impact on budget
<div> ► ► ► Schools Sites Community Sites Proxy Sites ⚙️ </div>						

GIS Map Viewer

<http://www.cnngis.org/>

The screenshot displays the GIS Map Viewer interface. At the top, there is a navigation bar with links: Overview Map, Print This Map, Data Info, Need Help?, Contact Us, Admin Tools, About This Site, and Login. Below this, a toolbar on the left includes buttons for Zoom In, Zoom Out, Last View, Full View, Pan, Get Info, Select, Clear, Clear Theme, Query, Measure, Save Map, and Load Map. The main map area shows a map of California with county boundaries and major cities labeled: Eureka, Redding, Sacramento, Stockton, San Jose, Fresno, Bakersfield, Los Angeles, and San Diego. The map is surrounded by state names: Nevada, Utah, Arizona, and Mexico. A scale bar at the bottom left indicates a scale of 1:10703682, with a distance of 142 miles. On the right side, there is a 'Map Layers' panel with tabs for 'Search' and 'Results'. The 'Search' tab is active, showing an 'Address Search' section with input fields for 'Street (ex. 123 Main St.)', 'Cross Street (optional)', and 'ZIP Code (recommended)'. The 'Street' field contains '1414 k street' and the 'ZIP Code' field contains '95814'. A 'Search' button is located below these fields. Below the search section, there is a 'Draw Point Locations' section with a 'Draw Point >' button. At the bottom of the interface, there are two panels: 'Jump to a new location' and 'Summarize Data'. The 'Jump to a new location' panel has dropdown menus for 'Counties', 'Reg. Networks', 'Census Tract', 'Cities', and a 'Zip Code' field with a 'Find Zip' button. The 'Summarize Data' panel has a 'Go' button and radio buttons for 'Current View' and 'Current Selection'.

Program Letters

- Program letters are official notifications of updated guidelines and are part of your contract.
- Sent via blast e-mails and posted on our website
<http://www.cdph.ca.gov/programs/cpns/Pages/ProgramLetters.aspx>

Program Letters 2011

PL 11-01 Mileage Reimbursement Rate Change (PDF)

PL 11-02 Restriction of NERI and SWAG Items (PDF)

PL 11-03 Bi-Weekly Time Logs (PDF)

FFY 2012 BWTL (PDF)

FFY 2012 QTS Request Form (Word)

FFY 2012 Automated Time System Request Form (Word)

PL 11-04 Mileage Reimbursement Rate-Revised (PDF)

PL 11-05 USDAs MyPlate Promotion (PDF)

PL 11-06 IT Protocols (PDF)



CalFresh

Promotion vs. Outreach

(GM Program Section 409)

**CalFresh
Promotion** **≠** **CalFresh
Outreach**

CalFresh Promotion: SNAP Allowable

CalFresh Outreach: SNAP Unallowable



CalFresh Promotion

- A brief message providing information on the availability, benefits, and application procedures for CalFresh
- CalFresh promotion activities can not stand alone, but must be part of and integrated within a larger educational program and must occur in the context of nutrition education
- Example: Leading SNAP participants through nutrition education activities to identify food stamps as a means to extend a household budget

CalFresh Outreach

- Providing assistance to individuals who might be eligible for CalFresh that would help them make an informed decision whether to apply to the program
- The *Network* partners with California Association of Food Banks, Central Valley Health Network, and other agencies to conduct CalFresh Outreach activities



Section 3 – Programmatic *Network* Requirements and Guidelines



- **Important Dates**
- **Site Visits**
- **Reporting Requirements**
(GM Program section 800)



Important Dates

October 1st	Federal Fiscal Year begins
October 15th	Annual Progress Report/SAAR due
November 1st	Impact Evaluation Plan due
December 31st	Final 4th Quarter Invoice Documentation Report due for previous fiscal year
January 15th	Updated Budget Justification and Project Synopsis forms due for next fiscal year
January 30th	1st Quarter Invoice Report due
April 15th	Semi-Annual Progress Report/SAAR due
April 30th	2nd Quarter Invoice Documentation Report due
June 31st	Impact Evaluation Report and Plan due
July 31st	3rd Quarter Invoice Documentation Report due
September 30th	Federal Fiscal Year ends



Site Visits

- **Contract Compliance Monitoring Unit (CCMU) visit will occur during FFY 2011 through 2014 (3 week notice)**
- **CM/PM and Evaluation Staff and Consultants visit will occur minimum once per 3 year contract cycle (2 weeks notice)**
- **USDA site visits may occur with advance notice**
- **Besides site visits, periodic Desk Review will be conducted periodically by CM**

Reporting Requirements

www.cdph.ca.gov/programs/cpns/Pages/ProgressReport.aspx



- **Semi-Annual Activity Report (SAAR)**
- **Activity Tracking Form (ATF)**
- **Semi-Annual Progress Report**
- **Annual Progress Report**



Reporting Requirements

- **Two reporting periods each year**
 - **April**
 - SAAR (October – March)
 - Activity Tracking Form (October – March)
 - Semi-Annual Progress Report Form
 - **October**
 - SAAR (April – September)
 - Activity Tracking Form (April – September)
 - Annual Progress Report Form (entire year)
 - Progress Report Narrative (entire year)
 - Attachments (SOW “Evaluation” column)

Progress Report Forms

Semi-Annual Progress Report Form

- Reports activity from October 1st to March 31st
- Due April 15th

Annual Progress Report Form

- Reports activity from October 1st through September 30th
- Due October 15th



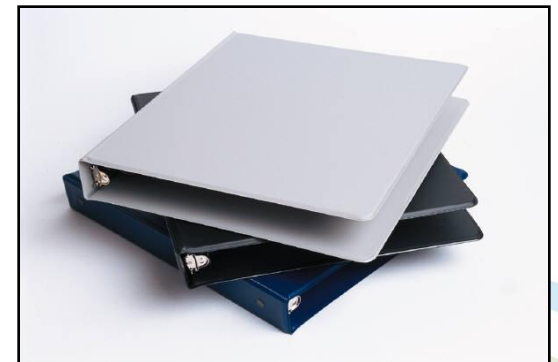
Progress Report Narrative

- Provides an opportunity to share experiences in working towards your SOW objectives and activities in a narrative format
- Two parts:
 - Success Story
 - Challenges – Revised, Delayed, or Incomplete Objectives/Activities



Attachments

- Required only for the Annual Progress Report
- Attachments should include deliverables in the Evaluation/Tracking column of your SOW



Activity Tracking Form (ATF)

EARS (Educational & Administrative Reporting System)

The screenshot shows a Microsoft Excel spreadsheet titled "Microsoft Excel - FFY11_ATF.xls". The spreadsheet contains a "Database Entry" form and a data table.

The "Database Entry" form is a complex interface with various input fields and buttons. It includes sections for "Federal Share", "State Share", "Primary", "Secondary", "Optional", "Non-Target Population", "Event Description", "Direct Education", "Indirect Education", "Social Marketing", "Change FPL", "Main Topic", "Type of Activity", "Site", "Site Type", and "Find".

The data table is a large table with multiple columns and rows. The columns are labeled "L", "M", "Event Description", and "Direct Education". The rows are numbered 40, 41, 42, 43, and 44. The "Event Description" column contains text, and the "Direct Education" column contains numerical values.

	L	M	Event Description	Direct Education
40				
41				
42				
43				
44				

The spreadsheet also shows a navigation bar at the bottom with tabs labeled "DB", "Infrastructure", "Media", "Sites", "Mass Entry", "EARS-SAAR Report", and "NUM".

Alexis Narodovich: e-mail - alexis.narodovich@cdph.ca.gov

Participant Data Collection Card

We would like to learn about people who attend our activities to help us improve services. Your answers are combined with everyone else's and cannot be used to identify you. Everyone here today should fill out one of these forms.

Thank you for your help!

1) Do you participate in CalFresh (Food Stamps, SNAP, EBT) or the Free School Meal program?

☐ Yes (SKIP TO QUESTION 3) ☐ No

2) If you answered YES to question 1, go to question 3. If you answered NO, check any programs you take part in:

☐ CalWORKS ☐ Women, Infants, & Children (WIC Program)
☐ Head Start ☐ Reduced Price School Meal
☐ California Food Assistance Program (CFAP) ☐ Summer Food Program

3) Please check your age range: ☐ 0-5 years ☐ 5-17 years ☐ 18-59 years ☐ 60+

4) Please check your sex: ☐ Female ☐ Male

5) Is this the first time you have filled out this form since October 1, 2011?

☐ Yes (GO TO QUESTION 6) ☐ No/Don't know (STOP HERE)

6) Please choose **one group that describes you best.**

HISPANIC/LATINO ORIGIN

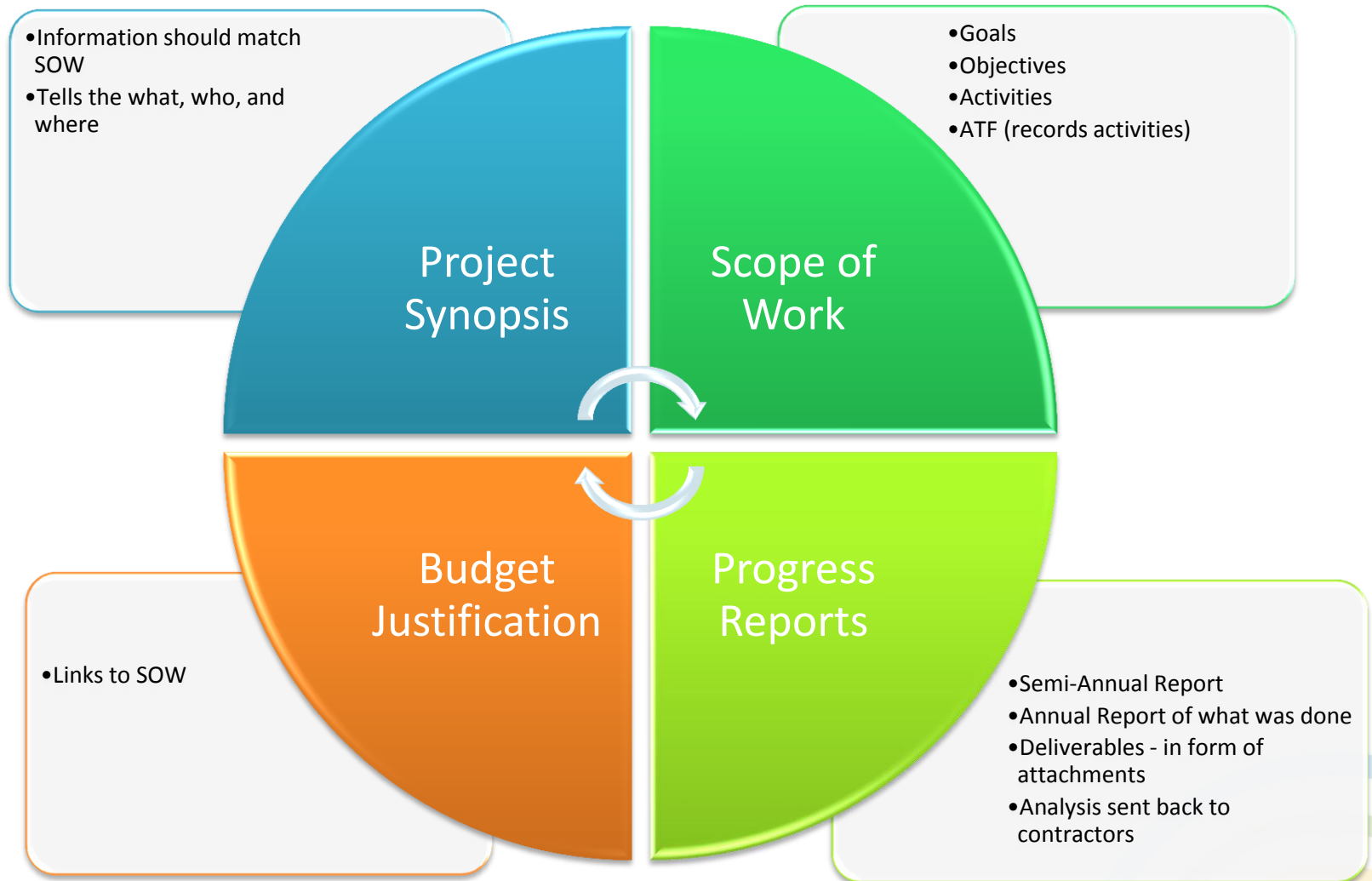
☐ White
☐ African American
☐ Native American/Alaska Native
☐ Hawaiian Native/Pacific Islander
☐ Asian
☐ Two or more of the races above

NON-HISPANIC/LATINO ORIGIN

☐ White
☐ African American
☐ Native American/Alaska Native
☐ Hawaiian Native/Pacific Islander
☐ Asian
☐ Two or more of the races above

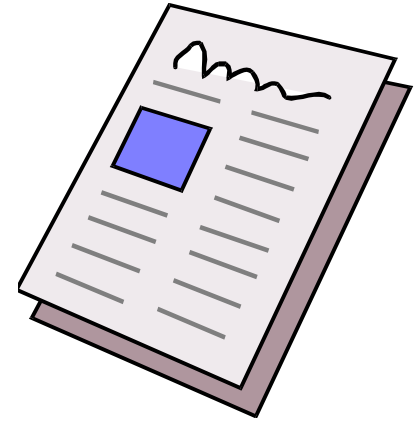


It All Fits Together!



Section 4 – Resources

- **Network Websites**
- **Branding Guidelines Manual**
- **Acknowledgement**
(GM Program section 403 & 404)



Network Website



California Department of
Public Health



Skip to: [Content](#) | [Footer](#) | [Accessibility](#)

Search

GO

☒ This site ☐ California

[Home](#) [Programs](#) [Services](#) [Health Information](#) [Certificates & Licenses](#) [Publications & Forms](#) [Data](#)

Most Popular Links

- Birth, Death, & Marriage Certificates
- Genetic Disease Screening Information System
- Licensing and Certification
- Pertussis (Whooping Cough)
- WIC

Quick Links

- About Us
- Decisions Pending & Opportunities for Public Participation
- Diseases & Conditions
- Job Opportunities
- Local Health Services
- Multimedia
- Newsroom
- Public Availability of Documents

Related Links

- California Health and Human Services Agency
- Department of Health Care Services (includes Medi-Cal)
- State Agencies Directory

[Home](#) > [Programs](#) > [Cancer Prevention and Nutrition](#)

Network for a Healthy California

The *Network* represents a statewide movement of local, state and national partners collectively working toward improving the health status of low-income Californians through increased fruit and vegetable consumption and daily physical activity. Multiple venues are used to facilitate behavior change in the homes, schools, worksites, and communities of low-income Californians to create environments that support fruit and vegetable consumption and physical activity. For more information about the *Network* please visit the [about us page](#).

[Champions For Change](#) | [Fruit, Vegetable, and Physical Activity Online Guide](#) [Toolbox for Community Educators](#) | [Harvest of the Month](#) | [Take Action!](#) | [Food Stamp Office Resource Kit](#) | [Online Catalog / Cost Recovery](#)



News, Hot Topics, & Updates

- Calendar of Events
- 12th Network for a Healthy California Conference Partnering for a Healthy California
- Champion Press for 2009
- **New** Governor's 2010 Summit on Health
- More News, Hot Topics, & Updates

Organization

- Fruit, Vegetable, and Physical Activity Campaigns
- Communications & Media
- Food Stamp Outreach
- Local Food & Nutrition Education
- Partnerships
- Physical Activity Integration
- Regional Network
- Research & Evaluation

Publications & Reports

- Project Directory 2008-2009 (PDF, 5MB, New Window)

Program Information

- Network Contractor Listing FFY 2009 (PDF, New Window)
- Contact the Network for a Healthy California
- About the Network for a Healthy California
- **New** Final Report FFY 09 (PDF, New Window)
- California State Plan for Federal Fiscal Year 2010
- California Food Stamp Program Access Improvement Plan FFY 2009

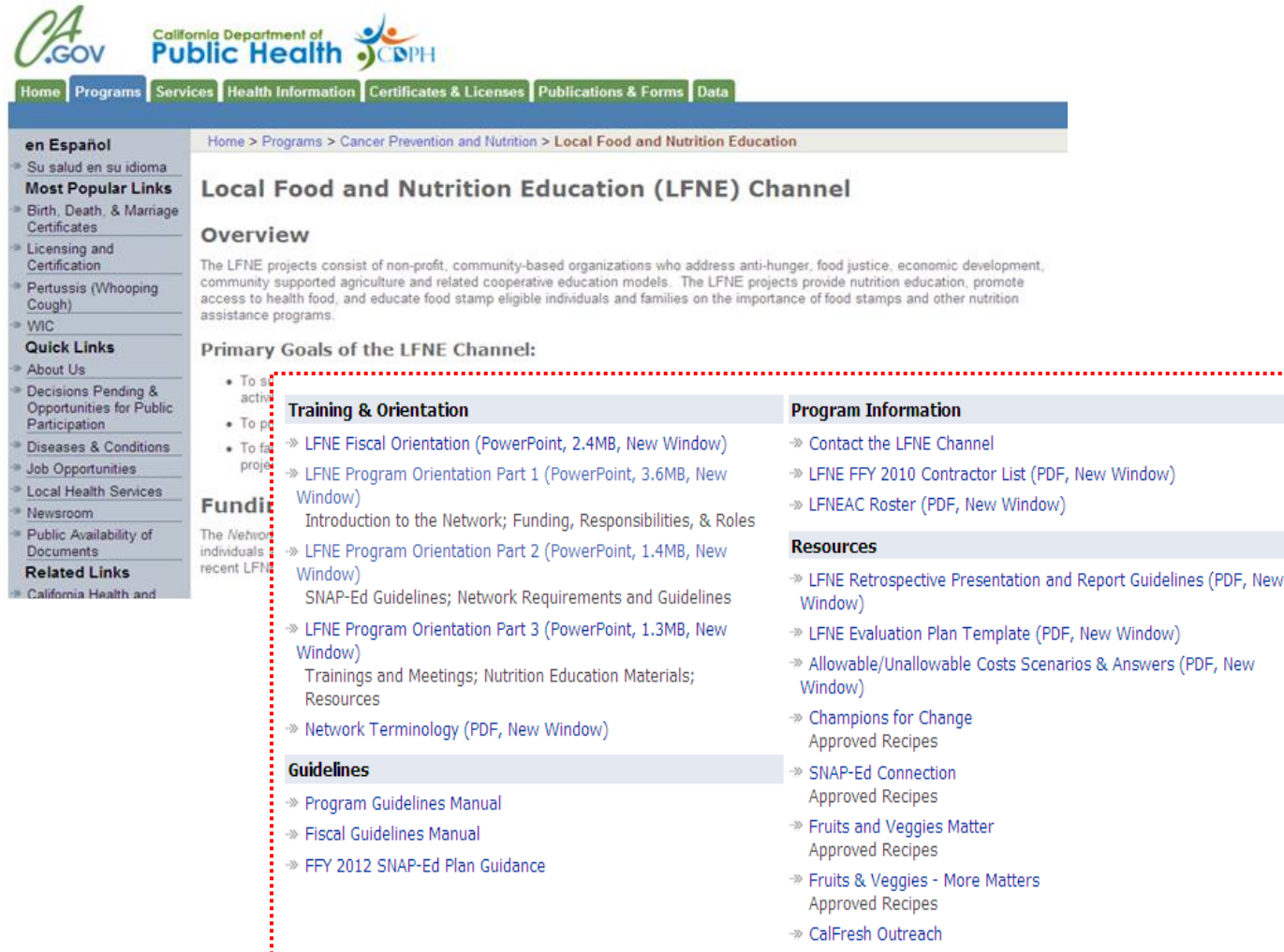
Local Incentive Awardees (LIA)

- **New** Summer Institute for Teachers
- Fact Sheet
- Guidelines Manual
- Harvest of the Month Guidelines (PDF, New Window)
- How the Funding Works (PowerPoint, New Window)
- Local Incentive Awardee Website/Webpage Guidelines (PDF, New Window)
- Program Letters
- Network Progress Report
- Regional Round Table Responses (PDF, New Window)
- Approved Weekly Time Logs

<http://www.cdph.ca.gov/programs/cpns/pages/default.aspx>

LFNE Website

<http://cdph.ca.gov/lfne>



The screenshot shows the LFNE website interface. At the top, there are logos for CA.GOV, California Department of Public Health, and CDPH. Below these are navigation tabs: Home, Programs, Services, Health Information, Certificates & Licenses, Publications & Forms, and Data. The main content area is titled 'Local Food and Nutrition Education (LFNE) Channel' and includes an 'Overview' section with a paragraph about LFNE projects. Below the overview is a 'Primary Goals of the LFNE Channel:' section. The website is organized into a sidebar with links like 'en Español', 'Most Popular Links', 'Quick Links', and 'Related Links'. The main content area is divided into three columns: 'Training & Orientation', 'Program Information', and 'Resources', each containing a list of links to various documents and presentations. A red dashed box highlights the 'Training & Orientation' and 'Program Information' sections.

en Español

- » Su salud en su idioma

Most Popular Links

- » Birth, Death, & Marriage Certificates
- » Licensing and Certification
- » Pertussis (Whooping Cough)
- » WIC

Quick Links

- » About Us
- » Decisions Pending & Opportunities for Public Participation
- » Diseases & Conditions
- » Job Opportunities
- » Local Health Services
- » Newsroom
- » Public Availability of Documents

Related Links

- » California Health and

Home > Programs > Cancer Prevention and Nutrition > Local Food and Nutrition Education

Local Food and Nutrition Education (LFNE) Channel

Overview

The LFNE projects consist of non-profit, community-based organizations who address anti-hunger, food justice, economic development, community supported agriculture and related cooperative education models. The LFNE projects provide nutrition education, promote access to health food, and educate food stamp eligible individuals and families on the importance of food stamps and other nutrition assistance programs.

Primary Goals of the LFNE Channel:

- To se active
- To po
- To fa proje

Funding

The Network individuals recent LFNE

Training & Orientation

- » LFNE Fiscal Orientation (PowerPoint, 2.4MB, New Window)
- » LFNE Program Orientation Part 1 (PowerPoint, 3.6MB, New Window)
- » Introduction to the Network; Funding, Responsibilities, & Roles
- » LFNE Program Orientation Part 2 (PowerPoint, 1.4MB, New Window)
- » SNAP-Ed Guidelines; Network Requirements and Guidelines
- » LFNE Program Orientation Part 3 (PowerPoint, 1.3MB, New Window)
- » Trainings and Meetings; Nutrition Education Materials; Resources
- » Network Terminology (PDF, New Window)

Guidelines

- » Program Guidelines Manual
- » Fiscal Guidelines Manual
- » FFY 2012 SNAP-Ed Plan Guidance

Program Information

- » Contact the LFNE Channel
- » LFNE FFY 2010 Contractor List (PDF, New Window)
- » LFNEAC Roster (PDF, New Window)

Resources

- » LFNE Retrospective Presentation and Report Guidelines (PDF, New Window)
- » LFNE Evaluation Plan Template (PDF, New Window)
- » Allowable/Unallowable Costs Scenarios & Answers (PDF, New Window)
- » Champions for Change Approved Recipes
- » SNAP-Ed Connection Approved Recipes
- » Fruits and Veggies Matter Approved Recipes
- » Fruits & Veggies - More Matters Approved Recipes
- » CalFresh Outreach

Basecamp

<https://cpnsnetwork.basecamphq.com/login>

Local Food Nutrition Education California Nutrition Network

[Overview](#) [Messages](#) [To-Dos](#) [Calendar](#) [Writeboards](#) [Time](#) [Files](#) [People & Permissions](#) [Search](#) 

Project overview & activity [New message](#) [New to-do list](#) [New event](#) [New file](#)

THURSDAY, 25 AUGUST 2011

Comment [Re: Natividad Materials: Lipo-Visuals & Consequences of Obesity](#) Posted by Yunuen G.

FRIDAY, 19 AUGUST 2011

Comment [Re: Natividad Materials: Lipo-Visuals & Consequences of Obesity](#) Posted by Judy G.

Message [Natividad Materials: Lipo-Visuals & Consequences of Obesity](#) Posted by Mark H.

WEDNESDAY, 17 AUGUST 2011

Message [San Francisco 49ers Red & Gold Program](#) Posted by Mark H.

File  [Save the Date 11-14-11.pdf](#) Uploaded by Mark H.

THURSDAY, 11 AUGUST 2011

File  [PCFMA Retro-Spectacular.pptx](#) Uploaded by Sarah N.



**CHAMPIONS
for CHANGE**
Network for a Healthy California

Stay up to date on this project

 **You are subscribed** to the daily email digest. [See details about the digest or unsubscribe.](#)

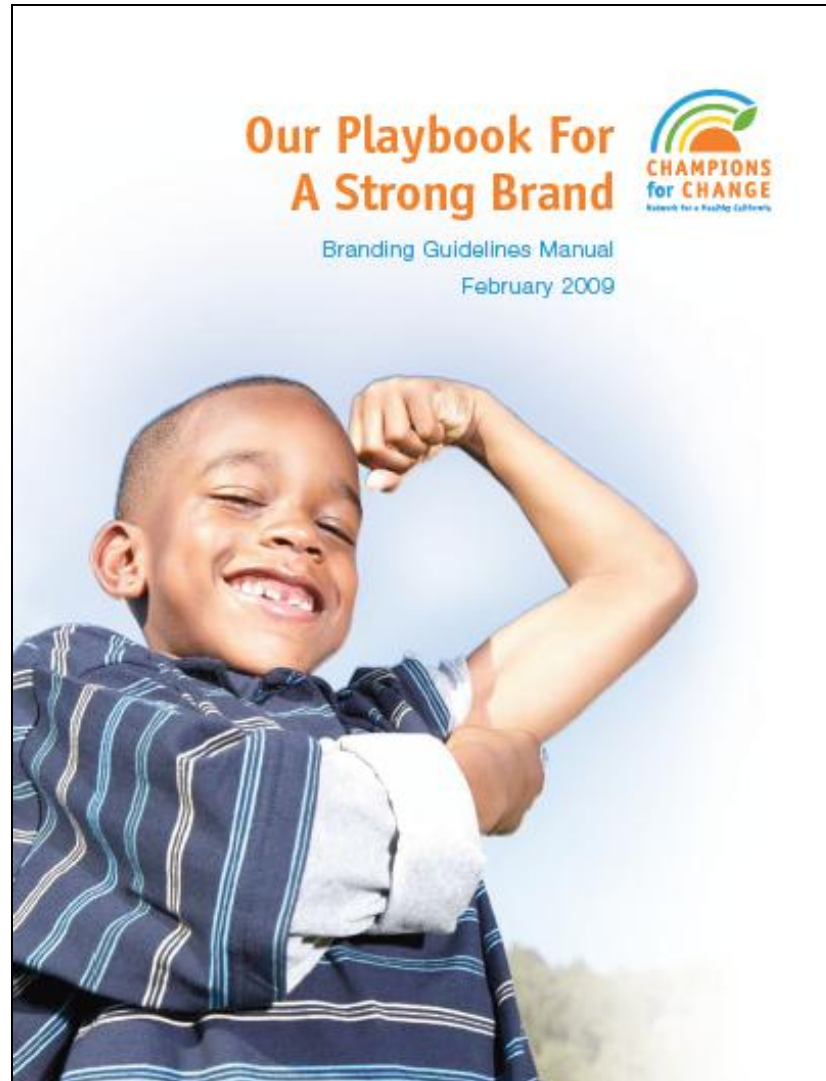
 [Project RSS feed](#) (What's RSS?)

People on this project

Nutrition Information Resources



Branding Guidelines Manual



www.networkforahealthycalifornia.net/Library/docs/BrandingGuidelinesManual.pdf

Branding Guidelines: Creating a New Flyer

- Allow for white space and organic flow
- Plan for a “hierarchy” (levels of information) of heading and subheadings
- Use the photo library on the website
- Correct use of co-branded logos at the minimum size of .75 not smaller
- Place a prominent *Network* logo on the top of the page
- Use the correct funding statement
- Use one primary color and two main complementary colors
- Use the correct replacement fonts from the Branding Manual

Examples of Flyer Templates



Juicy Title Goes Here

INFORMATIVE KICKER GOES HERE. IUREM VULLAOR SED ELISTI FEUI (APPROX 8 WORDS)



Insert body copy here venisio blam nibh eshn et ulliputate tetuero do tat ut alit lan hennim vel et amconum sandiam do digniam nostrud eugiatetue do digniam nostrud etur alit nam.

- do digniam nostrud am, venim venis adiam
- henn venisio blam nibh eshn et ulliputate tetuero do tat ut alit lan
- vell int ver amconseni dolentibex ex uplir doreit velup

hennim vel et amconum sandiam do digniam nostrud etur alit nam, incin hennim quat accum 1-816-445-5411 (approx 100 words)



Juicy Title Goes Here

INFORMATIVE KICKER GOES HERE. IUREM VULLAOR SED ELISTI FEUI (APPROX 8 WORDS)



Insert body copy here venisio blam nibh eshn et ulliputate tetuero do tat ut alit lan hennim vel et amconum sandiam do digniam nostrud eugiatetue do digniam nostrud etur alit nam.

- do digniam nostrud am, venim venis adiam
- henn venisio blam nibh eshn et ulliputate tetuero do tat ut alit lan
- vell int ver amconseni dolentibex ex uplir doreit velup

hennim vel et amconum sandiam do digniam nostrud etur alit nam, incin hennim quat accum 1-816-445-5411 (approx 100 words)

For Changlons information, call 1-877-547-5882. For text, visit www.changlonsforchange.net. For healthy tips, call 1-877-547-5882. For text, visit www.changlonsforchange.net. For healthy tips, call 1-877-547-5882.

[illegible]

NETWORK/USDA

Acknowledgment Statements

Complete Version

English

- This material was produced by the California Department of Public Health's *Network for a Healthy California* with funding from USDA SNAP, known in California as CalFresh (formerly Food Stamps). These institutions are equal opportunity providers and employers. CalFresh provides assistance to low-income households and can help buy nutritious foods for better health. For CalFresh information, call 1-877-847-3663. For important nutrition information, visit www.cachampionsforchange.net.

Spanish

- Este material fue producido por la *Red para una California Saludable* del Departamento de Salud Pública de California con fondos de SNAP del USDA, conocido en California como CalFresh (antes conocido como Estampillas de Comida). Estas instituciones son proveedoras y empleadoras que ofrecen oportunidades equitativas. CalFresh ayuda a gente con bajos ingresos a comprar comida nutritiva para una mejor salud. Para información sobre CalFresh, llame al 1-888-9-COMIDA. Para información nutricional, visite www.campeonesdelcambio.net.

The complete *Network/USDA* statement is required for longer and full length materials, including but not limited to:

Books	Newsletters
Brochures	Newspaper Articles (including editorials)
Calendars	Periodical Articles
Conference Binders	Registration Materials (e.g., forms, etc.)
Cookbooks	Videos/CDs/DVDs
Corporate Identity Items (e.g., letterhead, folders, etc.)	Websites/Webpages
Curricula	Workbooks
Guidebooks	Workshop Manual
Murals (may be provided on a separate plaque located near the mural)	

Instructional materials should include the acknowledgement on the cover, table of contents, reference. Citation pages, and any stand-alone components.

NETWORK/USDA **Acknowledgment Statements**

Space-limited Version

English

For CalFresh information, call 1-877-847-3663. Funded by USDA SNAP, an equal opportunity provider and employer. Visit www.cachampionsforchange.net for healthy tips. •California Department of Public Health

Spanish

Para información sobre CalFresh, llame al 1-888-9-COMIDA. Financiado por SNAP del USDA, un proveedor y empleador que ofrece oportunidades equitativas. Para consejos saludables, visite www.campeonesdelcambio.net. •Departamento de Salud Pública de California

The space-limited *Network/USDA* statement may be used in materials with limited space, including but not limited to:

Agendas	Menu Slicks
Brochures	Newsletters
Conference Binders	Posters
Curricula	PowerPoint Presentations
Fact Sheets	Videos/CDs/DVDs
Flyers	Workshop Manual
Guidebooks	

Instructional materials should include the acknowledgement on the cover, table of contents, reference/citation pages, and any stand-alone components.

Shortest Version

English

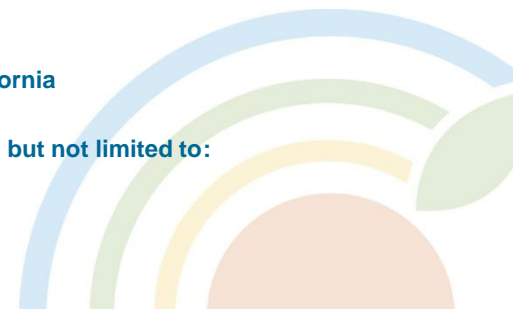
Funded by USDA SNAP, known in California as CalFresh. •California Department of Public Health

Spanish

Financiado por SNAP del USDA, conocido en California como CalFresh. •Departamento de Salud Pública de California

The shortest version of the *Network/USDA* statement may be used on materials with very limited space, including but not limited to:

- Recipe Cards
- Surveys
- Videos/CDs/DVDs Labels



Network Online Ordering

- Allowable materials
- Technical assistance:
networkcustomerservice@cdph.ca.gov
- Phone: Kisha Holmes 916-449-5457

<https://web3.kpcorp.com/v2/com/mod/stdlogin/entry.asp?js=1>

The screenshot shows a Microsoft Internet Explorer browser window displaying the login page for the Network for a Healthy California Online Ordering Site. The page has a blue header with the logo and title. Below the header, there is a login form with fields for 'User ID:' and 'Password:', and a 'CONTINUE' button. A welcome message is displayed above the form.

Address: <https://web3.kpcorp.com/v2/com/mod/stdlogin/entry.asp?js=1>

Network for a Healthy California
Online Ordering Site

Welcome to the Online Ordering Site of the Network for a Healthy California.
Please enter your User ID and Password to log in.

User ID:
Password:

This site is hosted by K/P Corporation for the Network for a Healthy California.

www.championsforchangematerials.net

The screenshot shows a Microsoft Internet Explorer browser window displaying the home page of the Champions for Change Online Catalog. The page has an orange header with the logo and title. Below the header, there is a 'Home Page' section with a welcome message and a list of links. A disclaimer is also present at the bottom of the page.

Address: <https://web3.kpcorp.com/v2/com/mod/stdlogin/entry.asp?js=1>



CHAMPIONS for CHANGE
Network for a Healthy California
Online Catalog

Home Page

Welcome to the Network for a Healthy California's **Online Catalog**. From this Web site you may view available items, place an order, or view the status of a previously placed order. This site accepts VISA and MasterCard. Please contact Customer Service at networkcustomerservice@cdph.ca.gov for any ordering or payment questions.

All orders are final. No refunds will be processed.

The materials on this site were produced by the California Department of Public Health, Network for a Healthy California, with funding from the USDA Supplemental Nutrition Assistance Program (formerly the Food Stamp Program). These institutions are equal opportunity providers and employers. In California, food stamps provide assistance to low-income households, and can help low nutritious foods for better health. For food stamp information, call 877-367-3663. For important nutrition information visit www.cdphandfordchange.net. **These materials are NOT FOR RESALE.** All prices are subject to change without notice.




Copyright © K/P Corporation 2009.
This site is hosted by K/P Corporation for Network for a Healthy California.

Section 5 – Trainings and Meetings

- ***Network for a Healthy California Master Calendar***
- ***Network Sponsored Trainings***
(GM Program section 902)
- ***Non-Network Sponsored Travel Form***
(GM Fiscal Appendix A27)



Network for a Healthy California Master Calendar

[Skip to: Content](#) | [Footer](#) | [Accessibility](#)

[This site](#)
[California](#)

[Home](#)
[Programs](#)
[Services](#)
[Health Information](#)
[Certificates & Licenses](#)
[Publications & Forms](#)
[Data](#)

Most Popular Links

- Birth, Death, & Marriage Certificates
- Genetic Disease Screening Information System
- Licensing and Certification
- Pertussis (Whooping Cough)
- WIC

Quick Links

- About Us
- Decisions Pending & Opportunities for Public Participation
- Diseases & Conditions
- Job Opportunities
- Local Health Services
- Multimedia
- Newsroom
- Public Availability of Documents

Related Links

- California Health and Human Services Agency
- Department of Health Care Services (includes Medi-Cal)
- State Agencies Directory

[Home](#) > [Programs](#) > [Cancer Prevention and Nutrition](#) > [Network for a Healthy California Master Calendar](#)

Network for a Healthy California Master Calendar

Please note that not all events posted on the [Network for a Healthy California](#) Master Calendar are USDA Supplemental Nutrition Assistance Program – Education (SNAP-Ed) allowable. If you are a *Network* contractor and have questions about USDA SNAP-Ed guidelines or reimbursements for a particular event, please contact your Program Manager prior to attending.

For more information contact [Metria Munyan](#) 916-445-8112.

<h3>May 2010</h3> <ul style="list-style-type: none"> → May 6: Regional Network Project Directors Conference Calls Discussing state updates, best practices sharing, presentations, and networking Sponsored By: Network for a Healthy California → May 26: Network Steering Committee Meeting The purpose of the Network Steering Committee (NSC) is to provide necessary ongoing support, program coordination and collaboration, and best practice sharing for funded SNAP-Ed projects throughout the State. Sponsored By: Network for a Healthy California 	<h3>November 2010</h3> <ul style="list-style-type: none"> → November 4: Regional Network Project Directors Conference Calls Discussing state updates, best practices sharing, presentations, and networking Sponsored By: Network for a Healthy California
<h3>June 2010</h3> <ul style="list-style-type: none"> → June 8: Network Brand Training for LIAs and other Network-funded Projects LIAs, other Network-funded partners, and anyone working on Network -related materials are all encouraged to attend this 3-hour, informative session on how to use the Network's Champions for Change brand in all written communications! Sponsored By: Network for a Healthy California → June 10: Southern California Network Brand Training LIAs, other Network-funded partners, and anyone working on Network -related materials are all encouraged to attend this 3-hour, informative session on how to use the Network's Champions for Change brand in all written communications. Sponsored By: Network for a Healthy California → June 14: FANOut (Food Stamp Nutrition Education & Outreach Participation Committee) Meeting Food Stamp Nutrition Education Outreach Participation Committee Quarterly Meeting to review, collaborate, retain existing FSNE and programs. Sponsored By: The Network for a Healthy California → June 15: School-Based Local Incentive Awardee (LIA) Learning Forum Join the Los Angeles Regional Network for a learning forum with school-based LIAs and Partners. LIAs will showcase their innovative ways to implement a successful nutrition program. In addition, learn how LIAs have creatively utilized Regional 	<h3>December 2010</h3> <ul style="list-style-type: none"> → December 14: FANOut (Food Stamp Nutrition Education & Outreach Participation Committee) Meeting Food Stamp Nutrition Education Outreach Participation Committee Quarterly Meeting to review, collaborate, retain existing FSNE and programs. Sponsored By: The Network for a Healthy California
	<h3>June 2011</h3> <ul style="list-style-type: none"> → June 2011: Childhood Obesity Conference Description: The 5th Biennial Childhood Obesity Conference in Los Angeles, CA was a huge success! With 1700 participants in attendance, the conference continued its strong history of leadership and commitment to childhood obesity prevention! It is not too early to start planning for the 6th Biennial Childhood Obesity Conference to be held in San Diego, CA June 28 – July 1, 2011. Check back for updates! Sponsored By: California Department of Public Health, California Department of Education, the University of California Berkeley Dr. Robert C and Veronica Atkins Center for Weight and Health, The California Endowment, and Kaiser Permanente.
	<h3>Submit Event</h3> <ul style="list-style-type: none"> → Network Master Calendar Event Submission Form (Word, New Window) → Master Calendar Event Submission Instructions (PDF, New Window)
	<h3>Archives</h3> <ul style="list-style-type: none"> → April 2010 → March 2010

Network Sponsored Trainings & Meetings

- **Webinar series**
- **Annual *Network* conference**
- **Quarterly Conference Call**
- **Regional Trainings and Meetings**
- **Always 100% allowable, no proration for FTE needed**



Non-Network Sponsored Travel

- **In State travel**
 - **Pro-rated based on allowable content and FTE**
- **Out of State and National Conferences**
 - **Must be listed in the state plan**
 - **limited to 4 SNAP-Ed funded staff statewide**
 - **Pro-rated based on allowable content and FTE**



Request Form for Non-*Network* Sponsored Travel

Network for a Healthy California
Request Form for Non-*Network* Sponsored Travel

*This form must be submitted and approved prior to expending Federal Share funds for travel to non-*Network* sponsored events (in or outside California). Complete one form per event. Fax this form to your Network Program or Contract Manager for approval (916-449-5414) and attach the agenda with session description(s). Please allow up to 4 weeks to process this request.*

Part I. Contact Information
Agency Name: _____ Contract #: _____
Contact Name: _____ Phone #: _____ Fax #: _____

Part II. Event Information
Conference/Meeting/Training/Event Title: _____
Date(s) of conference and/or Travel: _____ Location: _____
Attending as a: ☐ Participant ☐ Presenter ☐ Other _____
List conference website if available _____
Agenda with session descriptions is attached ☐ Yes ☐ No
Please justify how the event supports/benefits Food Stamp Nutrition Education (FSNE) clients and how it relates to your Scope of Work: _____

Part III. Projected Travel Costs (Proration)
Per USDA guidelines, all costs for non-*Network* sponsored events must be prorated to the 1) nutrition education content (NE) of the agenda for low-income audiences; and 2) full-time equivalent (FTE) of attendee. Please use the worksheet below to project reimbursement costs. See attached sample worksheets.

Proration Worksheet		Attendee A	Attendee B	Attendee C
	Name and Title of Attendee Traveling			
A.	Total projected costs (not-prorated) (include registration fees, mileage, hotel, parking, tolls, per diem, airfare, etc.)			
B.	Percentage of agenda applicable to NE			
C.	First Proration (multiply row A x row B)			
D.	Full-time equivalent (FTE) of attendee			
E.	Second Proration (multiply row C x row D)			
F.	Total Projected Cost for Reimbursement (sum of amount in Row E)			

Note: These are projected costs only. Invoices must be based on actual costs and supported by receipts.

Are funds available in the Travel and Per Diem line item of your approved budget to cover these expenses?
☐ Yes ☐ No (If not, a Budget Adjustment Request (BAR) may be needed prior to approval.)

Program Coordinator Signature: _____ Date: _____
I certify that these funds will be used for employees serving a majority of FSNE clients.

☐ Approved as is ☐ Approved with changes above ☐ Denied: _____
Contract Manager's signature _____ Date: _____
Program Manager's signature _____ Date: _____

1

New Horizons

- **California SNAP-Ed will be changing to Nutrition Education and Obesity Prevention (NEOP) in FFY 2013**
 - Drafts of the new regulations will be available in January 2012





Thank You!